

Product Overview

Core direct mail formats built for automation and personalization



Windowless Letter

Maximum personalization with uninterrupted canvas.



Windowed Letter

QR-ready format with built-in address validation.



6x9 Postcard

High-traction format for high-impact messages.



4x6 Postcard

Compact and direct for quick engagement and response.



Notecard

Personal, handwritten-style notes that leave a lasting impression.



MagnaCard

Magnetic and memorable—perfect for high-visibility retention.



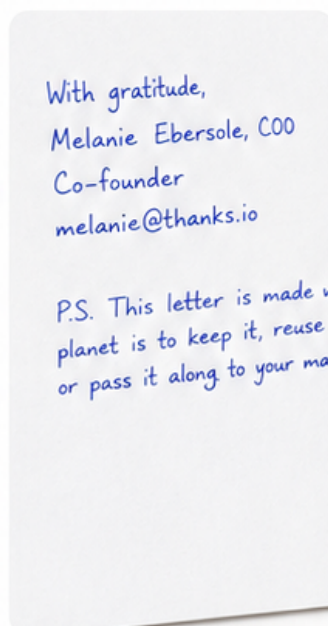
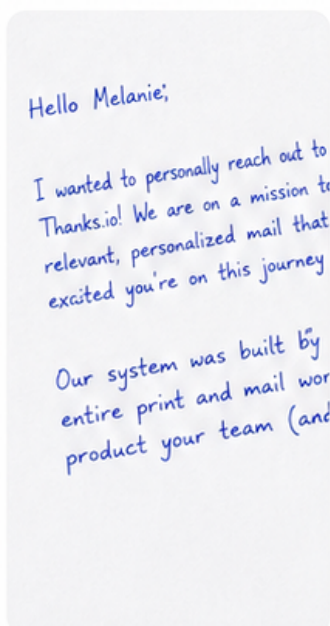
Gift Card

Premium incentive in a personal, handwritten experience.



Windowless Letter

A fully open format for highly personal direct mail.



Full-page handwritten presentation

A compelling canvas to share your entire message—clear, personal, and connection-driven.



Premium paper feel

High-quality stock that looks and feels as good as your message reads.



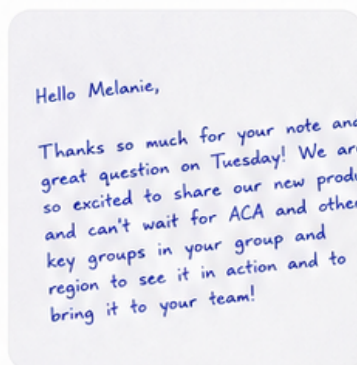
Ideal for outreach, welcome letters, and nurture campaigns

Make a lasting impression from the moment it's opened.



Windowed Letter

A practical business-ready letter format with envelope visibility.



Address-window convenience

Built-in windows for instant visibility—simple, professional, and practical.



Handwritten-style personalization

Real pen writing in the windows paired with written content that stands out.



Ideal for account outreach

Reliable and personal—perfect for billing updates, confirmations, notices, and client follow-ups.



Postcards

Flexible postcard formats for high-impact direct mail and response-driven outreach.



High-impact formats

Close sold to lead messages at scale for quick engagement.



QR-ready personalization

Add unique URLs, QR codes, and recipient details with ease.



Mail-safe finishes

Durable, smooth stock designed for worry-free delivery.



6x9 Postcard

Extra space for detailed text, custom messaging.



4x6 Postcard

Compact and perfect for quick engagement and responses.



Premium Print Quality

Crisp text, vivid colors, professional, durable finish.



Fully Customizable

Names, messages, URLs, and branding—all unique.



Direct Mail Optimized

Designed for postal sorting and real-world performance.



Track & Measure

Unique URLs and QR codes power measurable results.



Notecard

A premium handwritten-style format for personal outreach and gratitude.

Our notecards pair a folded card with a branded mailing envelope—perfect for handwritten notes that leave a lasting impression.



Folded Presentation

Clean, professional fold with crisp, Thanks.io branding on the front.



Envelope Included

Each notecard comes with a branded mailing envelope.



Personal & Impactful

Ideal for thank-you notes, client follow-ups, relationship building, and milestone recognition.



Folded for a polished, stand-up presentation.



Matching envelope included with every card.



Postage-ready with stamp placement.



Handwritten-style address for a personal touch.



Ample interior space for a personal note.



MagnaCard

A magnetic direct mail format built to stay visible.



Magnetic Keepability

Stronger than a note—stays front and center on any metal surface.



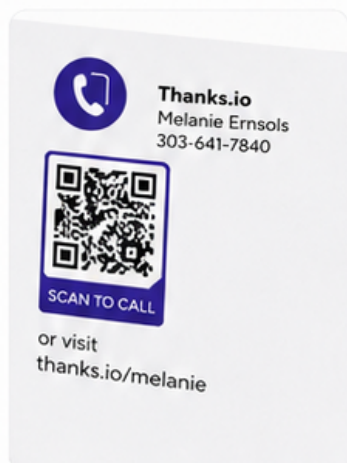
QR-Driven Response

Scan to call or visit in one tap for instant connection and measurable results.



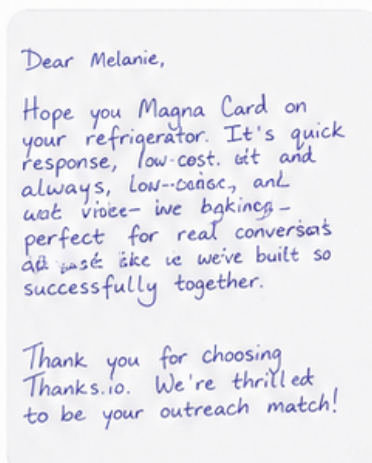
Dual-Sided Design

Branded front for quick action, handwritten-style back for a personal touch.



High-impact QR area

Encourages immediate action with a clear call or visit CTA.



Handwritten-style message

Personal, approachable, and built to build trust.



Magnetic insert

Strong hold that keeps your message in view.



Branded front

Clean, memorable design that gets your brand noticed.



Gift Card

A premium incentive in a personal, handwritten experience.

The Thanks.io Gift Card mailer combines the impact of a physical gift with the warmth of a personal note—perfect for building relationships, showing appreciation, and driving action.



Incentive-Driven Outreach

A tangible reward that motivates action and creates lasting impressions.



Premium Presentation

Elegant folded mailer with a handwritten note elevates your message.



Easy Redemption

Recipients can instantly redeem their card by scanning the QR, driving the promised value.



Premium Gift Inside

A recognized reward that motivates and delivers value.



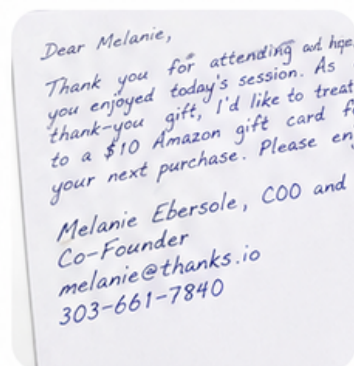
Simple & Secure Redemption

Scan or visit online to redeem your reward with ease.



Elegant Design

Sophisticated presentation that makes an impact from the moment it's opened.



Personal & Handwritten

A meaningful note adds a human touch to influence and drive action.

